



SHELVES ARE GETTING SMARTER!!!

The intelligent and interactive SmartShelf plays the product video automatically when customers interact with the products.

Smart Shelf is a technological breakthrough that enhances the omni-channel shopping experience and analyze customer behaviours in terms of sales and marketing channels.

CORE FEATURES



DIGITAL MARKETING

- Product base auto video play.
- Omni-channel marketing.
- Product highlighting.



CLOUD BASE MANAGEMENT

- Remote content management.
- Customer behaviour based product popularity reports.
- Big data analytics.



EASY TO USE

- Easy implementation.
- User friendly interfaces.
- Offline mode feature.



IOT

- Real time shelf inventory reports.
- Worldwide data collection.
- Shelf based minimum stock limit alert.



BENEFITS

- Playing the related product's video and increasing sales.
- Smartshelf makes the shopping experience exciting and interactive.
- The manufacturer analyzes high demand products
- Real-time remote monitoring of shelf stations.
- Easy set-up in 3 steps.
- Analyze field sales-representative's visits.
- Reduction of shelf stockouts.
- Increases product availability.
- Omni-channel marketing by playing same videos in-store and online.

HeadQuarter, Silicon Valley
940 Stewart Drive #377
Sunnyvale, CA 94085 USA
+1 (408) 215 15 20

Development Office, Deposite
Ataturk Blv. A1 Blok, 1B-14
Ikitelli, Istanbul 34490 Turkey
+90 (212) 549 43 77

www.federalsmart.us

[t](#) [f](#) [v](#) [in](#) / federalsmart

 **FEDERAL SMART**
IOT | RFID | SMART CITY | SOFTWARE

